

# PRINT MATTERS

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Wayne Fenior is certain he could've played in the World Cup in his younger days. Meanwhile, Randy Schwartz feels confident he'll win the Grand Slam in 2021 and Tim Scarbrough is training for The Masters in Augusta.

## Last but not least...

In case you missed it, our March issue featured two of JPA's sales reps. This month, we'll continue the fun with three more. And again, they take pot shots at Editor Tracey Timpanaro, but she loves them just the same. We hope you enjoy their sense of humor; we could all use a good laugh these days.

## Wayne Fenior, 1½ years with JPA

**What is your philosophy of life?** “Luck is the intersection of preparation and opportunity.” We make our own luck in life with hard work and perseverance.

**What is your favorite sport to play? Soccer. Favorite sport to watch?** Major league baseball (go Detroit Tigers!).

**What is your favorite movie and why?** “The Abyss” — a great underwater film!

**What is your favorite food that is bad for you?** Movie butter with popcorn.

**Name one person you admire and why.** Billy Graham; I liked that he finished well and I want to do the same.

**What are your hobbies?** Scuba diving, fly fishing and photography.

**Tell us one cool fact about yourself.** My entire career has been in the printing industry and working with magazine publishers, but I took a break for a few years and worked as a dive instructor.

**What is your favorite quote?** “Well, work on that for 10 or 12 years and see what you come up with!” — John Phillips, theology professor

**If you had a superpower, what would it be and why?** To fly ... what kid doesn't want to be Superman?

**What are your top five priorities in life?** Serving others, good health, and eating lots of good food with good friends, more friends, more food!

## Randy Schwartz, 5 years with JPA

**What is your philosophy of life?** The golden rule, don't take things too seriously and appreciate each day.

**What is your favorite sport to play? Tennis. Favorite sport to watch?** Football.

**What is your favorite movie and why?** “The Life & Times of Tracey Timpanaro: The Early Years Part 1.” It goes over the trials and tribulations of a young Tracey, the things that shaped her into what she is today. It's riveting, a “must see” movie.

**What is your favorite food that is bad for you?** Pizza.

**Name one person you admire and why.** Steve Spurrier — he took

the sleeping giant of college football (the University of Florida) and made them into the powerhouse they are today, whereas no one before him could do that.

**What are your hobbies?** Tennis, reading, walking, bike riding, traveling.

**Tell us one cool fact about yourself.** I was born in a blizzard in New York City.

**What is your favorite quote?** “Life is not fair.”

**If you had a superpower, what would it be and why?** To be able to fly, as it must be so cool to do so.

**What are your top five priorities in life?** I do not have any, and would not know what to say other than my top priority is to strive for financial freedom for my wife and me and to be able to leave my children as much as I can.

## Tim Scarbrough, 6 years with JPA

**What is your philosophy of life?** Take one day at a time, and each morning when I wake up, open one eye. If I recognize the surroundings, I know it's going to be a good day.

**What is your favorite sport to play? Golf, but it's more surviving than playing. Favorite sport to watch?** Michigan Wolverines football.

**What is your favorite movie and why?** “Groundhog Day,” I can just watch it over and over again.

**What is your favorite food that is bad for you?** Meat lovers pizza.

**Name one person you admire and why.** My dad. He was always there to support me, direct me and correct me when I needed it. He's the example I try to follow.

**What are your hobbies?** I'm not really a hobby guy.

**Tell us one cool fact about yourself.** I've done two 270 mile charity walks.

**What is your favorite quote?** “The best way to predict your future is to create it.” — Abraham Lincoln

**If you had a superpower, what would it be and why?** Jump really high; I'd love to dunk a basketball at least once.

**What are your top five priorities in life?** Be a good Christian, husband, dad, brother and good friend, oops and a good JPA employee (maybe that should be first).



Wayne Fenior was scuba diving with a friend, and this adorable manatee wanted to frolic with her. She wasn't so sure of the manatee's intentions, understandably so, but they are known for being friendly and playful.



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## Publisher’s Corner



Marilyn Burkley • 1993



Tracey Timpanaro • 1983

### Learning on the job

Our past experience surely shapes who we are today, both personally and professionally. For example, we learn new things with each job we have, although sometimes the lessons can be a bit uncomfortable.

Such was the case for Marilyn Burkley when she worked for Safeway grocery stores from 1991-1996. She started off as a sign maker (Bananas, 46 cents), but then was promoted to auditor. “I was responsible for doing price checks in 18 stores all over the San Francisco area,” she said. “I liked it, but everyone hated me.

It was always ‘Oh here she comes again. Do you have to write down every single error?’”

*Print Matters* editor Tracey Timpanaro also started off at a grocery store, Magnum Foods, in 1982 when she was 16. Her tenure was more comfortable than Burkley’s, but she vividly recalls a few nervous moments.

“For starters, I was too shy to apply by myself, so my BFF and I went together,” she said. “Then I remember I failed my first test at ringing up groceries — there was a candle in a candleholder, and I didn’t ring up the candle. I am a perfectionist, so I was mortified.

“I also remember being embarrassed that shoppers would avoid my line when I was new, because there were no bar code scanners at the time, and it took a long time to become efficient at typing in the price and the category for each item.”

Both women say they enjoyed their experiences, but are much happier now as freelancers. “People will send copy that isn’t so great, but I make it shine and they’re very pleased. Being loved for what you do is certainly much better than being despised,” Burkley laughs.